IP3 AND SAN FRANCISCO STATE UNIVERSITY, DIVISION OF INFORMATION TECHNOLOGY, PARTNER TO OFFER EXECUTIVE MANAGEMENT SYMPOSIA FOR INFORMATION ASSURANCE

SAGINAW, MI – The Division of Information Technology at San Francisco State University, is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research, Thursday and Friday, July 21-22, 2005, for a two-day workshop. *From Strategy to Reality: Implementing a Policy Centric IT Security Architecture* will be offered on the SFSU campus, Humanities Bldg., Room 133, 1600 Holloway Ave., San Francisco, CA.

This intensive two-day workshop fosters an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry.

The workshop has been delivered to over 2,000 IT security professionals nationwide.

San Francisco State University faculty, staff, students and the affiliated corporate partners of the University are eligible for $15,000 in scholarship funds to attend the workshop.

Jonathan Rood, SFSU CIO says, "For information technology, there is no issue more timely or more critical than security. State-of-the-art IT applications must incorporate information security and assurance as key components starting with underlying system architecture. The university environment is a perfect location to co-host this discussion topic with IP3, and San Francisco State University is particularly well suited, having outstanding academic programs in IT and a long-standing commitment to providing top computing resources and applications. This event offers a superb opportunity for information sharing and collaboration on effective solutions, approaches and future directions of IT security and information assurance."

Ken Kousky, IP3 CEO says, "San Francisco State University is committed to bringing vital educational programs to the local market, and IT security is a vital and timely topic. Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with the University is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. These assessments represent the only publicly available systematic review of information assurance and IT security in place today," says Kousky. "Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned."

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

In addition, "no single 2-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: Implementing a Policy Centric IT Security Architecture explores the latest critical security items such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, spam, internal theft of intellectual property, and Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

San Francisco, California, is one of 20 cities IP3 will visit during its 2005 national workshop tour. Cost to attend is $795. For a course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About SFSU
SFSU is a large, comprehensive, urban university located in a vibrant and beautiful city with a rich intellectual and cultural life. For more than 100 years, the University has distinguished itself as an active center for academic scholarship, creative innovation, and civic involvement. Through its nine colleges, SFSU offers undergraduate and graduate instruction for professional and technical careers as well as a broad liberal arts education. SFSU is a culturally and linguistically diverse campus, one of the 23-campuses that make up the California State University system.

About IP3 Inc.
IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.