



FOR IMMEDIATE RELEASE

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**UNC'S INFORMATION TECHNOLOGY DEPARTMENT
LAUNCHES OUTREACH EDUCATION PROGRAM WITH
LEADING IT SECURITY EXPERT**

***UNC partnering with IP3 to offer faculty, students and
corporations scholarship dollars.***

SAGINAW, MI – University of North Carolina is hosting IP3 Inc., the nation's leader in information security education and research, Tuesday and Wednesday, February 10-11, for a two-day workshop. *From Strategy to Reality: Managing the Porous Perimeters* will be offered at the Barnhardt Student Activity Center, Salon D in Charlotte. UNC faculty, students and affiliated university partners are eligible for \$15,000 in scholarship funds to attend the workshop.

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“In today’s world we are constantly barraged by threats,” said Olin Broadway, UNC Information Technology Executive in Residence. “All students, faculty and executives need to understand what threats are out there, what has occurred and what can be done to prevent it. This workshop in addition to the scholarship offering will better prepare us as a community.”

“UNC is committed to making sure its stakeholders are on a level playing field with the rest of the world,” says Ken Kousky, IP3 CEO. “They want Charlotte to be viewed as a serious contender when it comes to providing vital educational programs to the local market.”

IP3’s workshop provides a balance of theory and real-case scenarios of how security systems have been breached and what solutions are out there to prevent it from happening to someone else’s business or organization.

“These are serious issues that need to be addressed now,” says Broadway. “We’re looking forward to hosting this nationally recognized IT security seminar at our university.”

From Strategy to Reality: Managing the Porous Perimeters explores the latest critical security items such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President’s National Strategy to Secure Cyberspace.

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In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, spam, internal theft of intellectual property and Sarbanes-Oxley compliance.

Charlotte is one of 20 cities IP3 will visit during its 2004 national workshop tour.

For a workshop outline, registration information and workshop locations for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About IP3 Inc.

IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support and channel development and management.

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