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THE DEPARTMENT OF INFORMATION SYSTEMS
AT ARIZONA STATE UNIVERSITY
HOSTS OUTREACH EDUCATION PROGRAM
WITH LEADING IT SECURITY EXPERT

SAGINAW, MI – The Department of Information Systems in the W. P.

Carey School of Business at Arizona State University is hosting IP3 Inc., the

nation's leader in Information Security education and research, Monday and

Tuesday, October 25-26, 2004, for a two-day workshop. *From Strategy to*

Reality: Managing the Porous Perimeters will be offered in the Computing

Commons. ASU's faculty, staff and affiliated partners of the University are

eligible for $15,000 in scholarship funds to attend the workshop.

Bob St. Louis, chair of the Information Systems Department, says "The W.

P. Carey School of Business recognizes the need for business leaders to

understand information systems threats and information systems security. Cyber

crime and cyber terrorism are a fact of life. It is essential for today's business

leaders to understand how to protect themselves in this environment. After a

catastrophic event, it is too late to prepare. Organizations must be proactive rather than reactive. This workshop gives managers the tools they need to become proactive."

Ken Kousky, IP3's CEO says, "Events of the last year have served to heighten our awareness of cyber-security threats. As our economy becomes increasingly dependent on information and as intellectual property grows in importance, we will all have to pay far greater attention to information assurance and cyber security. Fortunately, programs such as that found at Arizona State University are providing the greater Phoenix metropolitan area with the educational foundation these challenges will require. We're excited to be working with ASU, and the community is taking an important step forward."

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. "These assessments represent the only publicly available systematic review of information assurance and IT security in place today," says Kousky. "Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned."

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

"Sponsored by ISC(2) and CompTIA, no single 2-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: Managing the Porous Perimeters explores the latest critical security items such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, spam, internal theft of intellectual property, and Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

Tempe is one of 20 cities IP3 will visit during its 2004 national workshop tour. Cost to attend the seminar is $795. For course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About IP3 Inc.
IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.