University of Minnesota, Carlson School of Management and MIS Research Center, Partners with IP3 to host "Strategy to Reality"

SAGINAW, MI – The MIS Research Center at the University of Minnesota is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research, Monday and Tuesday, June 5-6, 2006, for a two-day workshop. *From Strategy to Reality: Securing the Converged Enterprise* will be offered at the Carlson School of Management, Executive Development Center, 2nd Floor.

This intensive two-day workshop fosters an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry.

The workshop has been delivered to over 2,000 IT security professionals nationwide. This is the second year the University has participated in this vital program.

University of Minnesota faculty, staff, students and the affiliated corporate partners of the University are eligible for $15,000 in scholarship funds to attend the workshop.

Rob Kauffman, MISRC Director and Chair of the Department of Information and Decision Science in the Carlson School of Management comments: "The MIS Research Center at the Carlson School welcomes the

opportunity to jointly deliver life-long learning opportunities to the university community related to information technology.   I was excited to partner with IP3 for this two-day workshop on information security. This is a leading issue that senior managers at firms in the Twin Cities have been dealing with during the past several years. The Carlson School has been doing all it can to bring knowledge of best management practices on IT security into our MBA and executive education programs. This program will bring special benefits to the MISRC's corporate members who wish to have their employees participate."

Ken Kousky, IP3 CEO says, "The University of Minnesota is committed to bringing vital educational programs to the local market, and IT security is a vital and timely topic. Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with the University is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. These assessments represent the only publicly available systematic review of information assurance and IT security in place today," says Kousky. "Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned."

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

Kauffman says: "This balance is at the heart of effective management education, and is consistent with our overall efforts in management education at the Carlson School."

In addition, "no single 2-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: Securing the Converged Enterprise explores the latest critical security issues such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, VoIP, internal theft of intellectual property, Sarbanes-Oxley compliance, as well as cryptography, PKI, mobile computing security, and digital rights management.

Minneapolis, MN is one of 20 cities IP3 will visit during its 2006 national workshop tour. Cost to attend is $895. For a course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

Cities. Today, the MISRC plays a leadership role in applied research on MIS, IT and e-business management among business school research centers in the United States.

About IP3 Inc.
IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.