



IP3 AND THE UNIVERSITY OF WASHINGTON TACOMA PARTNER TO OFFER EXECUTIVE MANAGEMENT SYMPOSIA FOR INFORMATION ASSURANCE

SAGINAW, MI – The University of Washington, Tacoma (UWT) is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research, on Wednesday and Thursday, March 21-22, 2007, for a two-day workshop. *From Strategy to Reality: The Bigger Picture* will be offered on the Tacoma campus, Carwein Auditorium, Keystone Building, Room 102. The physical address for the University of Washington, Tacoma, is located at 1900 Commerce St, Tacoma, Washington 98402.

This intensive two-day workshop fosters an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry. The workshop has been delivered to over 3,000 IT security professionals nationwide. UWT faculty, staff, students and the affiliated corporate partners of the University are eligible for \$15,000 in scholarship funds to attend the workshop.

Barbara Endicott-Popovsky, Senior Lecturer at UWT Institute of Technology and Director for the Center of Information Assurance & Cybersecurity (CIAC) at the University of Washington Information School says, "We appreciate IP3 bringing its expertise to the Tacoma campus. We believe that information assurance is an important problem that requires collaboration among members of industry, academia and government in order to find solutions."

The University's Student Life Department and Registered student organization the Grey Hat's are sponsoring this informative 2-day educational workshop. Ken Kousky, CEO of IP3, commends the students for their leadership and awareness of the critical issues surrounding information system security. Kousky says, "The University of Washington Tacoma is committed to bringing vital educational programs to the local market, and IT security is a vital and timely topic". Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with the University is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. "These assessments represent the only publicly available systematic review of information assurance and IT security in place today. Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned," says Ken Kousky.

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

"Sponsored by CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional," says Kousky.

From Strategy to Reality: The Bigger Picture explores the latest critical security issues such as the NIST Guidelines to help federal agencies fortify their

systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, VoIP, internal theft of intellectual property, Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

Tacoma, Washington is one of 20 cities IP3 will visit during its 2007 national workshop tour. The registration fee for this workshop is \$895. Students please stop by Student Life for information concerning the student registration fee. For a course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About University of Washington Tacoma

Since opening our doors in 1990, the University of Washington, Tacoma (UWT) has provided high-quality programs leading to bachelor and master degrees. UWT is closely linked to the South Puget Sound community with most of our students coming from Pierce and surrounding counties, and the majority of the students remaining in the local area after graduation using what they have learned in the classroom to make important contributions within their communities.

UWT's strong commitment to its hometown has provided a cornerstone for the city's revitalization. UWT is located in the heart of Tacoma's waterfront historic district, and the university's renovation of 19th-century warehouses into 21st-century learning space has won national recognition. The UWT neighborhood features museums, the Tacoma Community College Downtown campus and classic old warehouse buildings that are being reclaimed from Tacoma's historic past. To find out more information about the UWT please visit the local website at:

<http://www.tacoma.washington.edu/>

About IP3 Inc.

IP3, Inc. (www.ip3inc.com) is the leading marketing research firm providing exclusive coverage of emerging technologies for information assurance and IT security. IP3 provides the industry with strategic planning, architectural and policy frameworks for enterprise information assurance and IT security. They also offer educational programs, technical training, marketing consulting and the nation's leading executive forum for IT Security professionals, "From Strategy to Realty".