



TO: On the Move
The Saginaw News
203 S. Washington
Saginaw, MI 48607-1283
FAX: 752-3115
Email: mbeyer@thesaginawnews.com

IP3, Inc.

KEN KOUSKY APPOINTED TO IEEE STANDARDS ASSOCIATION BOARD

Kenneth W. Kousky has been appointed to the IEEE Standards Association Board (IEEE-SA) beginning with the calendar year 2006. Ken is the Founder and CEO of IP3, a market research firm focused on the IT security market.

The Institute of Electrical and Electronic Engineers Standards Association is the leading authority in computer engineering, telecommunications, aerospace, and consumer electronics standards. It is the leading developer of global standards that underpin many of today's technologies including eHealth and electronic medical records as well as the primary network communications technologies including wireless.

As a membership organization, IEEE-SA thrives because of the technical diversity of its 20,000 plus participants, consisting of technology leaders from around the globe, including individuals in corporations, organizations, universities, and government agencies. Through their collective knowledge, members contribute to the integrity and value of IEEE standards. <http://www.standards.ieee.org>

About IP3 –

IP3 provides technical research and educational programs on computer security. The company's flagship offering is an executive workshop hosted by 20 of the nation's leading universities. Working with industry, academic institutions and government agencies, IP3 provides strategy and technical guidance on addressing regulatory compliance and infrastructure security.

About IEEE -

The IEEE has more than 375,000 members in approximately 150 countries. Through its members, the organization is a leading authority on areas ranging from aerospace, computers and telecommunications to biomedicine, electric power and consumer electronics. The IEEE produces nearly 30 percent of the world's literature in the electrical and electronics engineering, computing and control technology fields. This nonprofit organization also sponsors or co-sponsors more than 300 technical conferences each year. Additional information about the IEEE can be found at <http://www.ieee.org>

IP3 Contact Info:

Judy Morrison

Administrative Assistant to Ken Kousky,

President/CEO of IP3, Inc.

989-771-1007

jmorrison@ip3inc.com

FAX: 775-659-2793