



CAL POLY POMONA

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**IP3 AND CAL POLY POMONA
TEAM UP TO LAUNCH OUTREACH EDUCATION WORKSHOP
WITH LEADING INFORMATION TECHNOLOGY
SECURITY EXPERT**

SAGINAW, MI – California State Polytechnic University, Pomona, is hosting IP3 Inc., the nation's leader in Information Assurance and Information Security education and research for a two-day workshop. *From Strategy to Reality: Managing the Porous Perimeters* will be offered Tuesday and Wednesday, Oct. 5-6, in the Cal Poly Pomona Bronco Student Center, Ursa Minor Room. The public is invited to attend this workshop along with Cal Poly Pomona faculty, staff and students.

The workshop is hosted by the Cal Poly Pomona Instructional & Information Technology Division and the College of Business Administration, and was initiated by Dr. Dan Manson, Computer Information Systems (CIS) professor and campus information security officer. "This workshop reflects our continued commitment to, and

leadership role in, providing high quality information assurance education and training,” says Manson. “We hope to continue this type of collaborative effort for future events.”

Ken Kousky, IP3 CEO says, “Cal Poly Pomona is committed to bringing vital educational programs to the local market, and our IT security seminar perfectly compliments their commitment. Working with Cal Poly Pomona is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical.

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. These assessments represent the only publicly available systematic review of information assurance and IT security in place today,” says Kousky. “Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned.”

IP3’s workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

“Sponsored by ISC(2) and CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional,” says Kousky.

From Strategy to Reality: Managing the Porous Perimeters explores the latest critical security items such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President’s National Strategy to

Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, spam, internal theft of intellectual property, and Sarbanes-Oxley compliance, along with cryptography, PKI, mobile computing security, and digital rights management.

Pomona is one of 20 cities IP3 will visit during its 2004 national workshop tour. Cost to attend the seminar is \$795. For course outline, registration information and event location information for this intensive two-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About California State Polytechnic University, Pomona:

Located on 1,438 acres in Southern California, Cal Poly Pomona is part of the 23-campus California State University system. Its 2,500 faculty and staff serve close to 20,000 students. One of only six polytechnic universities nationwide, Cal Poly Pomona has as its mission to advance learning and knowledge by linking theory and practice while preparing students for lifelong learning, leadership and careers in a changing, multicultural world. www.csupomona.edu

About IP3 Inc.:

IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.