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## **IP3 AND THE UNIVERSITY OF WASHINGTON UNITE TO LAUNCH CYBER SECURITY WEEK IN PUGET SOUND**

**SAGINAW, MI** – The week of March 24-27, 2008, marks the observance of Cyber Security Awareness on the University of Washington’s Seattle campus.

UW’s Chief Information Security Officer, Kirk Bailey, announced today a regional collaborative effort by The Information School and its Center for Information Assurance and Cybersecurity, DeVry University, and IP3, Inc., the nation’s leader in Information Assurance and Information Security education, that focuses on increasing security awareness among Internet users and promotes the importance of safe cyber security practices and behaviors.

To launch this regional initiative and in recognition of the importance of cyber security, IP3 will offer its 2-day seminar, “Strategy to Reality: Don’t Look Back”, for corporate for IT security professionals, on the Seattle campus March 24-25 (Mon-Tues).

The University of Washington and DeVry University faculty, staff, students and affiliated corporate partners are eligible for \$24,000 in scholarship funds to attend the IP3 workshop. Together, they are partnering to host the 2-day seminar on UW’s Seattle campus, Johnson Hall, Room 75, March 24-25, 2008, (Monday-Tuesday).

Designed to extend security training throughout the region, the IP3 seminar is open to cyber security professionals, including business continuity professionals, IT managers, systems administrators, auditors, CEOs, analysts, engineers, policy makers, and information security professionals. For a course outline visit [www.ip3seminars.com](http://www.ip3seminars.com).

UW faculty, staff and students should contact Christian Seifert, at [christian.seifert@gmail.com](mailto:christian.seifert@gmail.com) for more information about qualifying for UW scholarships and discounts. To learn more visit: <http://ciac.ischool.washington.edu/index.shtml>.

DeVry faculty, staff and students should contact Bob Bunge, Associate Professor at DeVry University at [bbunge@devry.edu](mailto:bbunge@devry.edu), for information about qualifying for DeVry scholarships and discounts.

This intensive 2-day workshop fosters an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry and has been delivered to over 6,000 IT security professionals nationwide.

Bob Bunge of DeVry University's Seattle campus notes, "The IP3 seminar extends and enhances the kind of career-focused education we favor for our students. We are pleased to support this kind of community effort to improve cybersecurity for businesses and other organizations throughout our region."

Barbara Endicott-Popovsky, Director for the Center of Information Assurance & Cybersecurity (CIAC) at the University of Washington Information School says, "We appreciate IP3 bringing its expertise to the Seattle campus. We believe that information assurance is an important problem that requires collaboration among members of industry, academia and government in order to find solutions."

“The University of Washington Seattle is committed to bringing vital educational programs to the local market, and IT security is a vital and timely topic. Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with the University is a tremendous opportunity,” says Kousky, IP3’s President. With cyber security a top issue for U.S. corporations and government, information technology education is critical. “As CEOs, executives, managers and IT professionals, we are held accountable to a variety of information security laws and regulations, including Department of Defense Directive 8570, Sarbanes-Oxley, Payment Card Industry Data Security Standard, GLBA and HIPAA,” says Kousky.

In 2007, the Department of Homeland Security established the Essential Body of Knowledge (EBK) to establish a national baseline representing the essential knowledge and skills that IT security practitioners should possess. The 14 EBK domains form the critical roadmap for the 2008 ***Strategy to Reality*** curriculum. They will be addressed along with these top security issues: Risk Management and Compliance, Cyberlaw, VoIP, Wireless and Virtualization, IPv6, PKI, SCADA and Convergence.

IP3’s workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization. “No single 2-day workshop provides as much management and leadership insight for the struggling IT security professional,” says Kousky.

Seattle, Washington, is one of 20 cities IP3 will visit during its 2008 national workshop tour. Cost to attend the seminar ranges from \$195 to \$895 (with video Apple iPod and podcast subscription for CEUs). For a course outline, registration information and event location

information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit: [www.ip3seminars.com](http://www.ip3seminars.com).

**About University of Washington**

Founded 4 November 1861, the University of Washington is one of the oldest state-supported institutions of higher education on the Pacific coast. The University is comprised of three campuses: the Seattle campus is made up of seventeen schools and colleges whose faculty offer educational opportunities to students ranging from first-year undergraduates through doctoral-level candidates; the Bothell and Tacoma campuses, each developing a distinctive identity and undergoing rapid growth, offer diverse programs to upper-division undergraduates and to graduate students. <http://www.u.washington.edu/>

**About DeVry University**

The Mission of DeVry University is to foster student learning through high-quality, career-oriented accelerated education integrating technology. DeVry University delivers practitioner-oriented undergraduate and graduate programs to meet the needs of a diverse and geographically dispersed student population. Our high level of performance, small classes and individual attention reinforce comprehension. Hands-on learning allows students to apply concepts immediately.

DeVry University students are able to earn a bachelor's degree in three years or less with year-round classes. DeVry University operates two locations in the state of Washington, Federal Way and Bellevue. Since 1975, 227,605 undergraduate students system-wide graduated from DeVry University, and 90% of those in the active job market were employed in career-related positions within 6 months of graduation.

**About IP3 Inc.**

IP3, Inc. ([www.ip3inc.com](http://www.ip3inc.com)) is the leading marketing research firm providing exclusive coverage of emerging technologies for information assurance and IT security. IP3 provides the industry with strategic planning, architectural and policy frameworks for enterprise information assurance and IT security. They also offer educational programs, technical training, marketing consulting and the nation's leading executive forum for IT Security professionals, "Strategy to Realty".