



FOR IMMEDIATE RELEASE

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MICHIGAN STATE UNIVERSITY PARTNERS WITH IP3 TO OFFER EXECUTIVE MANAGEMENT SYMPOSIUM FOR INFORMATION ASSURANCE

SAGINAW, MI – Michigan State University is partnering with IP3, Inc., the nation's leader in Information Assurance and Information Security education and research, to conduct a two-day technical workshop for corporate IT security directors on MSU's East Lansing Campus, August 7-8, (Thursday-Friday), 2008.

MSU's Office of Health Information Technology and its Department of Libraries, Computing and Technology will jointly host IP3's seminar series, **Strategy to Reality: Don't Look Back**, in East Fee Hall, Room E105. The public is invited to attend this workshop along with MSU faculty, staff and students.

"This intensive two-day workshop will help foster an environment for dialogue and collaboration among researchers in academics, IT administrators and professionals in the industry," says Ken Kousky, IP3's CEO.

MSU faculty, staff, students and affiliated corporate partners of the university are eligible for significant discounts to attend the two-day seminar. Contact Linda Losik, HIPAA Security Officer (517-355-2280) for more information about qualifying for university discounts.

Designed to extend security training throughout the region, the seminar is recommended for cyber security professionals, including business continuity professionals, IT managers, systems administrators, auditors, CEOs, analysts, engineers, policy makers and information security professionals. For a course outline visit, www.ip3seminars.com.

The Strategy to Reality seminar has been delivered to over 6,000 IT security professionals nationwide and provides an executive orientation to the critical issues surrounding information systems security, integrating both technology and management issues.

Ken Kousky, IP3 CEO says, "Michigan State University is committed to bringing vital educational programs to the local market, and our IT security seminar perfectly complements their commitment. Working with MSU is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical. As CEOs, executives, managers and IT professionals, we are accountable for compliance with a variety of information security laws and regulations,

including Department of Defense Directive 8570, Sarbanes-Oxley, Payment Card Industry Data Security Standard, GLBA and HIPAA,” says Kousky.

In 2007, the Department of Homeland Security established the Essential Body of Knowledge (EBK) to establish a national baseline representing the essential knowledge and skills that IT security practitioners should possess. The 14 EBK domains form the critical roadmap for the 2008 Strategy to Reality curriculum. They will be addressed along with these top security issues: risk management and compliance, cyber law, VoIP, wireless, virtualization, peripheral component interconnect (PCI), internet protocol version 6 (IPv6), public key infrastructure (PKI), supervisory control and data acquisition (SCADA) and convergence.

Sponsored by CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional.

East Lansing is one of 20 cities IP3 will visit during its 2008 national seminar tour. For registration information and event location information, visit www.ip3seminars.com.

About Michigan State University: (www.msu.edu)

Known internationally as a major U.S. public university with global reach, Michigan State University has been advancing knowledge and transforming lives through innovative teaching, research, and outreach for over 150 years. MSU is a member of the Association of American Universities, the National Association of State Universities and Land-Grant Colleges, and the Big Ten athletic conference.

About IP3 Inc.:

IP3 Seminars is a subsidiary of IP3, Inc. (www.ip3inc.com), and is a leading marketing research firm providing exclusive coverage of emerging technologies for information assurance and IT security. IP3 provides the industry with strategic planning, architectural and policy frameworks for enterprise information assurance and IT security, and offers educational programs, technical training, marketing consulting and the nation's leading executive forum for IT Security professionals, "Strategy to Realty".